

M&M'S WORLD™ Contest
Full Rules and Regulations – FCL Promotion (“The contest”)

The “M&M'S WORLD™Contest” (hereinafter the “**Contest**”), is administered by My Brother Darryl (the “Independent Judging Organization”) and sponsored by Mars Canada Inc. (hereafter the “**Prize Sponsor**”). The contest will take place exclusively in participating CO-OP and The Marketplace food stores in: 1) Manitoba, 2) Saskatchewan, 3) Northern Alberta (including Red Deer and north thereof), Northern British Columbia (including Prince George and north thereof) and Yellowknife, NT, and 4) Southern Alberta and Southern British Columbia, from December 1, 2017 at 12:00:00 a.m. CT (Central Time) to December 21, 2017 at 11:59 :59 p.m. CT (hereinafter the “**Duration of the Contest**”).

1. HOW TO ENTER:

NO PURCHASE NECESSARY. A purchase will not increase your chance of winning. To enter and receive one (1) Contest entry go online to www.cooppromotions.com, click on the M&M'S WORLD™ contest link and complete the online registration form with the following information: full name, complete mailing address including postal code, daytime and evening telephone numbers (including area code), valid email address OR log in with your email address and password. Limit one (1) entry per person regardless of the email address, telephone numbers or addresses provided per day.

2. ELIGIBILITY:

Open only to residents of Manitoba, Saskatchewan, Alberta, British Columbia and Yellowknife, NWT who have reached the age of majority. Employees of, those domiciled with an employee of and members of the immediate family of an employee of, the Contest Sponsor, the Administrator, Federated Co-operatives Limited, Co-op and The Marketplace retails, and employees of the Contest Sponsor’s and of the Administrator’s affiliates, agents, member retail cooperatives board members, consulting, advertising and promotional agencies are not eligible to participate in the Contest, or win prizes in the Contest. Immediate family is defined as parents, siblings, children or spouse.

3. HOW TO PARTICIPATE

In the participating establishments, on the purchase of any size of Mars Canada Inc. products (M&M'S®, SNICKERS®, TWIX®, MARS®, BOUNTRRY®, MALTESERS®) the consumer (hereinafter the « **Consumer** ») will enter the UPC of the product purchased. For the Duration of the Contest, visit <http://www.cooppromotions.com/> to access the contest registration page, complete the required fields on the entry form (the « **Entry Form** »), including the mathematical skill-testing question. Enter the product UPC and confirm that you have read, understood and accepted the contest rules and that you are agree of majority in your province by clicking the box. Then, click the “Submit” button to register. See full list of eligible UPCs below:

SINGLES • FORMATS INDIVIDUELS		
MARS®	Bar	52g
Barre MARS ^{MD} 52 g		
MARS®	Dark	50g
Barre MARS ^{MD} noir 50 g		

MARS®	Caramel	45g
Barre MARS ^{MD} caramel 45 g		
MARS®	Maple	50g
MARS ^{MD} Érable 50g		
SNICKERS®	Bar	52g
Barre SNICKERS ^{MD} 52 g		
SNICKERS®	Bar with Almonds	50g
Barre SNICKERS ^{MD} aux amandes 50 g		
SNICKERS®	Peanut Butter	50g
Barre SNICKERS ^{MD} beurre d'arachide 50 g		
3	MUSKETEERS®	Bar 54g
Barre 3 MUSKETEERS ^{MD} 54 g		
"Snickers Crisper 40g - NEW BARRE SNICKERS CRISPER 40g - NOUVEAU"		
M&M's®	Milk Chocolate Candies	SFC 48g
Bonbons au chocolat M&M's ^{MD} chocolat au lait 48 g boîte à une façade		
M&M's®	Peanut Candies	SFC 49g
Bonbons au chocolat M&M's ^{MD} arachide 49 g boîte à une façade		
M&M's	Minis®	30g
Bonbons au chocolat M&M's Minis ^{MD} 30 g		
TWIX®	Cookie Bar	50g
Tablettes biscuitées TWIX ^{MD} 50 g		
MALTESERS®		37g
Barre MALTESERS ^{MD} 37 g		
BOUNTY®	Bar	57g
Barre BOUNTY ^{MD} 57 g		
BOUNTY®	Dark Bar	57g
Barre BOUNTY ^{MD} chocolat noir 57 g		
BOTTLES • BOUTEILLES		
M&M's®	Milk Chocolate Bottle	100g
Bonbons au chocolat M&M's ^{MD} chocolat au lait bouteille 100 g		
M&M's®	Peanut Bottles	100g
Bonbons au chocolat M&M's ^{MD} chocolat arachide en bouteille 100 g		
KING SIZE • GRANDS FORMATS		
MARS®	Two-Piece	85g
Barre MARS ^{MD} en deux morceaux 85 g		

MARS® Caramel 2-piece 70g Barre MARS ^{MD} caramel en deux morceaux 70 g
SNICKERS® 2 Piece King Size 93g Barre SNICKERS ^{MD} en deux morceaux 93 g
TWIX® Cookie Bar 85g 'Tablettes biscuitées TWIX ^{MD} 85 g
"Snickers Crisper King Size 80g - NEW BARRE SNICKERS CRISPER GRAND FORMAT 80 g - NOUVEAU"
BOUNTY® Three-Piece King Size 85g Barre BOUNTY ^{MD} en trois morceaux 85 g
3 MUSKETEERS® 2 Piece King Size 93g Barre 3 MUSKETEERS ^{MD} en deux morceaux 93 g
SNICKERS® ALMOND 2 Piece King Size 92g Barre SNICKERS ^{MD} aux amandes en deux morceaux 92 g
SNICKERS® Peanut Butter King Size 100g Barre SNICKERS ^{MD} beurre d'arachide grand format 100 g
M&M's® Peanut Sharing Size 75g Bonbons au chocolat M&M's ^{MD} arachide en format à partager 75 g
M&M's Minis® Mega Tube 50g Bonbons au chocolat M&M's Minis ^{MD} en mégatube 50 g
FUN SIZE®/SNACK SIZE• PETITES JOIES^{MD}/FORMAT GOÛTER
Mars® 20 ct Fun Size Stand Up Pouch 260g Barre Mars ^{MD} Petites joies en sachet à maintien vertical 20 unités 260 g
Variety 20 ct Fun Size Stand Up Pouch 235g Chocolats assortis Petites joies en sachet à maintien vertical 20 unités 235 g
Snickers® 6ct Snack Size Barre SNICKERS ^{MD} format goûter 6 unités
Twix® 6ct Snack Size Tablettes biscuitées TWIX ^{MD} format goûter 6 unités
Mars® 6ct Snack Size Barre MARS ^{MD} format goûter 6 unités

Snickers® Fun Size 10 pack Barre SNICKERS ^{MD} Petites joies 10 unités
Twix® Fun Size 10 pack Tablettes biscuitées TWIX ^{MD} Petites joies 10 unités
Mars® Fun Size 10 pack Barre MARS ^{MD} Petites joies 10 unités
"Bounty® Funsized 10 pack - NEW Barre Bounty MD Petites joies 10 unités - NOUVEAU"
STAND UP POUCH• SACHETS À MAINTIEN VERTICAL (SUP)
M&M's® Milk Chocolate Candies Stand Up Pouch 200g 'Bonbons au chocolat M&M's ^{MD} chocolat au lait en sachet à maintien vertical 200 g
M&M's® Peanut Candies Stand Up Pouch 200g 'Bonbons au chocolat M&M's ^{MD} arachide en sachet à maintien vertical 200 g
M&M's® Minis Stand Up Pouch 200g Bonbons au chocolat "M&M's" Minis ^{MD} en sachet à maintien vertical 200g
M&M's® Crispy Stand Up Pouch 176g M&M's ^{MD} Croustillants en sachet à maintien vertical
M&M's® Dark Chocolate Candies Stand Up Pouch 230g Bonbons au chocolat M&M's ^{MD} chocolat noir en sachet à maintien vertical 230 g
M&M's® Peanut Butter Chocolate Candies Stand Up Pouch 230g Bonbons au chocolat M&M's ^{MD} beurre d'arachide en sachet à maintien vertical 230 g
Mars® Bites Stand up Pouch - NEW Mars^{MD} bouchées en sachet à maintien vertical - NOUVEAU
Snickers® Bites Stand up Pouch 230g SNICKERS ^{MD} bouchées en sachet à maintien vertical 230g
Twix® Bites Stand Up Pouch 230g TWIX ^{MD} bouchées en sachet à maintien vertical 230g
Maltesers® Stand Up Pouch 165g Friandises Maltesers ^{MD} en sachet à maintien vertical 165 g

<p>"Bounty Minis Stand Up Pouch 193g - NEW Bounty Minis en sachet à maintien vertical 193g - NOUVEAU"</p>
<p>"M&MS Caramel Stand up Pouch 185g - NEW M&MS Caramel en sachet à maintien vertical 185g - NOUVEAU"</p>
<p>M&M's® Milk Chocolate Bowl Size Stand Up Pouch 400g Bonbons au chocolat M&M's^{MD} chocolat au lait en sachet à maintien vertical pour plats à bonbons 400 g</p>
<p>M&M's® Peanut Bowl Size Stand Up Pouch 400g 'Bonbons au chocolat M&M's^{MD} arachide en sachet à maintien vertical pour plats à bonbons 400 g</p>
<p>M&M's® Peanut Butter Bowl Size Stand Up Pouch 400g Bonbons au chocolat M&M's^{MD} beurre d'arachide en sachet à maintien vertical pour plats à bonbons 400 g</p>
<p>Maltesers® Bowl Size Stand Up Pouch 324g Friandises Maltesers^{MD} en sachet à maintien vertical pour plats à bonbons 324g</p>
<p>Mars® Bites Bowl Size Stand Up Pouch - NEW Mars^{MD} bouchées en sachet à maintien vertical pour plats - NOUVEAU</p>
<p>Twix Bites Bowl Size Stand Up Pouch 400g TWIXMD bouchées en sachet à maintien vertical pour plats 400g</p>
<p>"M&MS Caramel Bowl Size Stand Up Pouch 380g - NEW M&MS Caramel en sachet à maintien vertical pour plats à bonbons 380 g - NOUVEAU"</p>
<p>Snickers Bites Bowl Size Stand Up Pouch SNICKERSMD bouchées en sachet à maintien vertical pour plats 400g</p>
<p>M&Ms Milk Chocolate Candies Celebration Size Stand Up Pouch 1kg Bonbons au chocolat M&M's^{MD} chocolat au lait en sachet à maintien vertical Format Célébration 1kg</p>

M&Ms Peanut Candies Celebration Size Stand Up Pouch 1kg Bonbons au chocolat M&M'sMD chocolat arachide en sachet à maintien vertical Format Célébration 1kg
M&Ms Peanut Butter Celebrations Size Stand Up Pouch 1kg Bonbons au chocolat M&M'sMD chocolat beurre arachide en sachet à maintien vertical Format Célébration 1kg
TAKE HOME PACKS • FORMATS POUR EMPORTER
Twix® 4 Pack 200g RRS Tablettes biscuitées Twix ^{MD} en emballage de 4 (200 g) en EEPD
Bounty® 4 Pack 228g RRS Barre Bounty ^{MD} en emballage de 4 (228 g) en EEPD
3 Musketeers® 4 Pack RRS (Single Faced Carton) EEPD de barres 3 MusketeersMD en emballage de 4 (Boîte à une frontale)
Mars® 4 Pack 208g RRS Barre Mars ^{MD} en emballage de 4 (208 g) en EEPD
Mars® Caramel 4 Pack RRS (Single Faced Carton) EEPD de barres MarsMD Caramel en emballage de 4 (Boîte à une frontale)
Snickers® 4 Pack 208g RRS Barre Snickers ^{MD} en emballage de 4 (208 g) en EEPD
Snickers® Peanut Butter 4 Pack 200g RRS Barre Snickers ^{MD} beurre d'arachide en emballage de 4 (200 g) en EEPD
M&M's® Peanut 4 Pack RRS Bonbons au chocolat M&M's ^{MD} arachide en emballage de 4 en EEPD
PEG PACKS • FORMATS PEG
M&M's® Milk Chocolate Candies 120g Bonbons au chocolat M&M's ^{MD} chocolat au lait 120 g
M&M's® Peanut Candies 120g Bonbons au chocolat M&M's ^{MD} arachide 120 g
M&M's® Crispy 105g M&M's ^{MD} Croustillants 105g

M&Ms Bonbons MinisMD 120g	Minis au chocolat	120g "M&M's" 120g
Mars[®] Mars^{MD} bouchées - NOUVEAU	Bites -	NEW
Snickers [®] SNICKERS ^{MD} bouchées	Bites	130g 130g
Twix TWIXMD bouchées	Bites	130g 130g
Maltesers [®] Friandises MALTESERS ^{MD}		100g 100 g
M&M's [®] Bonbons amande 124 g	Almond au chocolat	124g M&M's ^{MD} 124 g
M&M's [®] Bonbons d'arachide 144 g	Peanut Butter M&M's ^{MD} beurre	144g 144 g
"Bounty Minis 109g - NEW Bounty Minis 109g - NOUVEAU"		
"M&Ms Caramel 109g - NEW M&Ms Caramel 109g - NOUVEAU"		
M&M'S[®] BAKING BITS • MINI MORCEAUX À CUISSON M&M'S^{MD}		
M&M's [®] Mini Size Milk Choc. Bits 275g Mini morceaux à cuisson M&M's ^{MD} chocolat au lait 275 g		

To participate without making a purchase, entries must be received before the contest end date. Entries received after this date will not be eligible and will not be processed.

PARTICIPATING WITHOUT PURCHASE: No purchase required, write to us and provide your name, full address, province, postal code, your phone number (with area code) and your email address and tell us in 50 words or less why you'd like to win one of this contest's prizes. Send your letter by mail to <M&M'S WORLD™> Contest, c/o My Brother Darryl 20440 Simcoe St. Seagrave, ON, L0C 1G0. Upon reception of your correspondence, the contest administrator will enter the contest on your behalf. Each request for participation without purchase must be made separately. Limit of one (1) entry without purchase. The participant must send his or her request within a timeframe that allows the promotion and contest administrator to receive send the entry form request before the end date of the contest.

4. **CHANCE OF WINNING:** The chances of winning are as follows:

The chances of being selected are dependent upon the total number of eligible entries received during the Contest Period. The winner will be required to sign a Statement of Compliance, Release and Indemnity Agreement. A random draw for each prize will be conducted by the Independent Judging Organization in Seagrave, ON at 2:00PM December 22, 2017 from amongst all eligible

online entries received on or before each Contest Closing Date.

5. PRIZE DESCRIPTION

Grand Prizes : There will be Four (4) Grand Prizes Available to be won and to be awarded in the form of \$2,000 CAD in Marlin Travel gift certificates which can be used towards a trip to a M&M'S® WORLD™ store location. Subject to Marlin Travel Agency terms and conditions. If the winner chooses to go for a trip to M&M'S® WORLD™ store location, the choice of destination, flights, airline(s), hotel accommodations (including, without limitation, room size and occupancy) are at the sole and absolute discretion of the Winner. One (1) prize to be awarded per Region. Regions defined as: 1) Manitoba, 2) Saskatchewan, 3) Northern Alberta (including Red Deer and north thereof), Northern British Columbia (including Prince George and north thereof) and Yellowknife, NWT, and 4) Southern Alberta and Southern British Columbia.

Without limiting the generality of the foregoing, the following general conditions apply to the Grand Prize: Prizes must be accepted as awarded. Prizes may not be sold, converted to cash, are non-transferable, and no substitutions are permitted. One prize per winning entry; one prize per household. The Prize Sponsor reserves the right, in the event that a prize or any component of a prize cannot be awarded as described for any reason, to substitute another prize of equal or greater value without liability. All costs and expenses not specifically stated as included herein are the sole responsibility of the Prize winner included but not limited to travel to and from any M&M'S WORLD™ location (M&M'S World™ Locations at New York, Las Vegas, London, Orlando, Shanghai), and any out of pocket expenses.

6. DESIGNATION OF THE WINNERS

Prizes will be awarded at random and instantaneously up to the end of the contest, or until all prizes have been won and claimed.

There is a limit of one prize per person AND/OR residence. Any participant selected under the terms of this contest who does not respect this condition will be disqualified and another draw will be held to select a participant. Winners may be required to show ID when claiming their prize.

7. GENERAL

By entering the Contest, entrants agree to abide by these Rules and the decisions of the Contest Sponsor with respect to all aspects of the Contest, which are final. This Contest is subject to all applicable federal, provincial and municipal laws. To request a copy of these Rules, send a self-addressed, stamped envelope to <M&M'S WORLD™> Contest, 20440 Simcoe St, Seagrove, ON, LOC 1G0. All entries become the property of the Contest Sponsor and none will be returned. By entering this Contest, entrants consent to the use of their name and address (city and province) by the Contest Sponsor in compliance with provincial contest rules. The Contest Sponsor reserves the right to disqualify any entrant in the event of fraudulent Contest entry or other violation of these Rules. Entry forms are subject to verification and void if obtained illegitimately, or if altered, mutilated, forged, tampered with or irregular in any way. Subject to applicable law, the Contest Sponsor reserves the right, in its sole discretion and for any reason, to cancel, terminate, modify the Rules or administration of the Contest or suspend this Contest in whole or in part without prior notice and with no obligation or liability. In the Contest Sponsor's sole discretion, a winner may be selected by randomly drawing from among all valid entries received up to the time of cancellation, termination or suspension. By participating in the Contest, entrants agree to release and indemnify the Contest Sponsor, the Independent Judging Organization, Federated Co-operatives Limited and any of their parents, affiliates, member retail co-operatives, board members, agents and contractors, including advertising and promotional agencies, and their directors, officers and

employees, from any and all losses, expenses (including legal fees), damages and claims of any kind in connection with the Contest or resulting from the acceptance, possession or use of any prize, including without limitation any loss, personal injury, death, property damage, or claims based on publicity rights, defamation or invasion of privacy. Under no circumstances will the Contest Sponsor, the Independent Judging Organization, Federated Co-operatives Limited, any of their parents, affiliates, member retail co-operatives, board members, agents and contractors, including advertising and promotional agencies, and their directors, officers and employees, subsidiaries or affiliates, be responsible for any injuries, loss or damages of any kind (compensatory, direct, incidental, indirect, consequential or otherwise) with respect to or in any way arising from, this Contest or the prize awarded. In no event shall the Contest Sponsor be required to award more prizes than what is indicated in these Rules or award the prizes otherwise than in accordance with these Rules.

8. PRIVACY:

The Contest Sponsor and Federated Co-operatives Limited respect your right to privacy and will use your personal information only to conduct the Contest and for the purpose as described in these Rules. If consent is actively and voluntarily given at the time of entry to provide you with the latest email offers and communications from Co-op, then Federated Co-operatives Limited will use your personal information for that purpose. Information collected is used solely to administer the Contest and is not sold, rented, or loaned to any third parties. No correspondence will be entered into except with selected entrants. Federated Co-operatives Limited will handle the entrant's personal information in accordance with its privacy policies and practices, which can be accessed on its website www.fcl.crs or by contacting the privacy officer for Federated Co-operatives Limited at privacy@fcl.crs; and in accordance with applicable laws. By completing and submitting a Contest entry form you consent to the collection use and disclosure of your personal information for the purposes stated herein. CO-OP® - Registered trade-mark of TMC Distributing Ltd. All other trademarks are the property of their respective owners.

9. HOW TO CLAIM THE PRIZE

To be declared a winner, the selected participant must:

- 7.1 Be reached by the contest organizers within five working days of the draw; or
- 7.2 Sign the declaration form and liability waiver (hereinafter the "**Declaration Form**") that will be provided by My Brother Darryl and return it to Independent Judging Organization at the latest within **5 days** after having received it.

By entering this contest, each participant agrees to be bound by the contest rules herein. If a selected participant fails to meet any of the conditions mentioned in the paragraph above or any other condition in the contest rules, that person's participation will be cancelled and, time permitting, a new participant will be selected for this prize in accordance with the rules herein, until a participant is selected and declared a winner, without affecting the allocation order of the other prizes.

If an eligible participant proves impossible to reach in the allotted time, that person will no longer be eligible for prizes won; the prize will once again be available to be drawn at random. No communication will be entered into except with the selected participants.

10. TERMS AND CONDITIONS

- i) **Verification.** Entries made online and request for participation without purchase are subject to verification by the Contest Independent Judging Organization. Any entry that is, as the case may be, incomplete, incomprehensible, inaudible, illegible, fraudulent, mutilated, late, which does not contain the correct answer to the mathematical question AND/OR does not include it, or which does not comply with the rules herein will automatically be rejected and will not entitle a person to an entry or a prize.
- ii) **Disqualification.** The Contest Organizer reserve the right to disqualify any person or cancel one or more entries of any person entering this contest or who attempts to participate by means contrary to the rules herein or in a manner prejudicial to other participants (e.g., use of Entry Forms obtained from an unauthorized source, entries exceeding the allowable limit, computer hacking, etc.). Any attempt to deliberately damage the website or undermine the legitimate operation of this Contest is a violation of criminal and civil laws. If such an attempt is made, the Contest Organizer reserves the right to seek damages from that person, without prejudice to the rights of the Contest Sponsor to seek any other remedies to the extent permitted by law. This person could be referred to the competent judicial authorities.
- iii) **Non-compliance/eligibility.** Any participant who is selected at random as part of this contest and does not comply with the eligibility requirements herein will be automatically disqualified and another random draw will be held to select a participant. Any selected participant that does not comply with these eligibility conditions must inform the contest organizers as soon as they contacted him or her.
- iv) **Acceptance of a prize.** All prizes must be accepted as described in these rules and cannot be transferred to another person, substituted for another prize or exchanged in part or in whole against money, subject to the provisions paragraph below.
- v) **Substitution of a prize.** In the event that it was impossible, difficult and/or more costly for the Contest Organizer and/ or the Prize Sponsor to award a prize (or a portion thereof) as described in these rules, they reserve the right to award a prize (or a portion of the prize) of similar nature and equivalent value or, at their sole discretion, the value of the prize (or a portion of the prize) indicated herein in cash.
- vi) **Refusal to accept a prize.** The refusal of a person selected at random to accept a prize according to the terms herein releases the Contest Independent Judging Organization and Prize Sponsor from any obligation related to prize to that person.
- vii) **Limit of responsibility – use of a prize.** Any person selected releases the Contest Independent Judging Organization, the Prize Sponsor, Federated Co-operatives Limited, retail co-operatives, board members, their affiliates and respective divisions and any other moral person of their respective corporate groups, their advertising and promotion agencies, their shareholders, directors, officers, board members, employees, agents and representatives, suppliers of prizes, materials and services related to this contest, as well as any other party associated with this contest (hereinafter, the "**Beneficiaries**") from any liability for any damages that may occur due to the acceptance or use of the prize. To be declared a winner, and before obtaining the prize, the selected person agrees to sign a Declaration Form to this effect.
- viii) **Responsibility – operation of the Contest.** The Beneficiaries disclaim any liability with respect to: the malfunctioning of any computer component, software or communications line; any faulty, incomplete, or incomprehensible transaction or any transaction erased by any computer or any network, and which may limit or prevent any person from entering the Contest; any technical or human error which may occur in the treatment of or participation in

the Contest; problems with the functioning of the website or features of the website, regardless of cause; malfunction or damage to the telephone network or lines, to computer equipment, to voice mail machines or systems, to data or software, to online systems, servers or access providers; any loss of function because witnesses are not activated; congestion on the Internet; the security or privacy of information transmitted via computer or telephone networks; or any breach of privacy due to interference by hackers.

- ix) **Amendment.** The Contest Sponsor reserve the right, at its sole discretion, to cancel, terminate, modify or halt this contest in whole or in part should an event, an error or any human intervention occur that could corrupt or affect the administration, security, fairness or proper conduct of the contest, as provided for in these rules, and subject to the approval, if required.
- x) **Limitation of prizes.** In any case, the Beneficiaries and suppliers of products or services related to this contest shall not be held to award more prizes than indicated in the rules herein or to award prizes other than in accordance with the rules herein.
- xi) **Impossibility to act – labour dispute.** Beneficiaries shall not be liable in any way in all cases where their inability to act would result from an event or situation beyond their control (earthquake, war, act of terrorism, fire, flood, storm, riot, insurrection, civil unrest, fire or other force majeure) or a strike, lockout or any other labour dispute in their establishments or in the establishments of organizations or companies whose services are used to hold this contest.
- xii) **Limitation of liability – participation.** By participating or attempting to participate in this Contest, participants release the Beneficiaries from all responsibility for any damage they may incur due to their participation or attempted participation in the contest.
- xiii) **Authorization.** By entering this Contest, any winning participant authorizes the Contest Independent Judging Organization, Beneficiaries and their representatives to use, if required, their name, photograph, image, declaration regarding the prize, place of residence and/or voice without any form of compensation and at their discretion, without limit as to the period of use in any social media or website and globally, for advertising purposes or any other purpose deemed relevant. A statement to this effect will be included in the Declaration Form.
- xiv) **Ownership of Entry Forms.** Entry forms [and requests for participation without purchase] are the property of the Contest Independent Judging Organization and will in no case be returned to participants.
- xv) **Communication with participants.** No communication or correspondence will be exchanged with participants in this contest except with those selected for a prize.
- xvi) **Personal information.** The personal information gathered about participants in connection with this Contest will be used solely by the Contest Independent Judging Organization, the Prize Sponsor and their representatives in the administration of this contest. No communication, commercial or otherwise, unrelated to this contest will be sent to a participant, unless the participant expressly authorizes it.
- xvii) **Decisions of the Contest Organizer.** Any decision of the Contest Independent Judging Organization, Prize Sponsor or their representatives regarding this contest is final and cannot be appealed.

- xviii) **Identification of the participant.** For the purposes of the rules herein, the participant is the person whose name appears on the Entry Form (or elsewhere, such as on a request for participation without purchase). It is to this person to whom the prize will be awarded if he or she is selected and declared the winner.

- xix) **Unenforceable paragraph.** If any section of the rules herein is declared illegal, unenforceable or invalid by a competent court that section shall be considered invalid, but all other paragraphs not affected will be enforced to the extent permitted by law.

- xx) **Jurisdiction.** This contest is subject to all applicable local, provincial and federal laws and regulations.