

**M&M'S WORLD™ Contest**  
**Full Rules and Regulations – FCL Promotion**

**NO PURCHASE NECESSARY. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING. THIS CONTEST IS SUBJECT TO ALL APPLICABLE FEDERAL, PROVINCIAL/TERRITORIAL AND MUNICIPAL LAWS AND REGULATIONS AND IS VOID WHERE PROHIBITED BY LAW. PARTICIPATION IN THIS CONTEST CONSTITUTES FULL AND UNCONDITIONAL AGREEMENT WITH AND ACCEPTANCE OF THESE RULES (“Contest rules”).**

The “M&M'S WORLD™ Contest” (hereinafter the “**Contest**”), is administered by My Brother Darryl (the “**Administrator**”). Mars Canada Inc. is not responsible for the administration or operation of this Contest and is only the prize sponsor (hereinafter the “**Prize Sponsor**”). The Contest will take place exclusively in participating Co-op Food Stores in Manitoba, Kenora district of Northwestern Ontario, Saskatchewan, Alberta, British Columbia and Yellowknife, NT (collectively, the “**Territory**”).

- 1. CONTEST PERIOD:** The Contest begins on November 29, 2018 at 12:00:00 a.m. Eastern Standard Time (“EST”) and ends on December 19, 2018 at 11:59:59 p.m. EST (**the “Contest Period”**).
- 2. ELIGIBILITY:** This Contest is only open to legal residents of Manitoba, Kenora district of Northwestern Ontario, Saskatchewan, Alberta, British Columbia and Yellowknife, NT with a valid active driver’s license who have reached the age of majority in the province or territory of residence at the time of entry and who do not fall into the eligibility limitations set forth below in this Rule 2 (each an “**Eligible Entrant**”). Employees, representatives or agents (and each of their immediate family members and each of those with whom such persons are domiciled regardless of relation) of, Federated Co-operatives Limited, the Administrator, Co-op food stores and Prize Sponsor and each of their respective parents, subsidiaries, affiliates, agents, governors, board members, consulting, advertising and promotional agencies (collectively, the “**Released Parties**”) are not eligible to participate in the Contest, or win prizes in the Contest. Immediate family is defined as parents, siblings, children or spouse.
- 3. HOW TO ENTER: NO PURCHASE NECESSARY.** A purchase will not increase your chance of winning. There are two (2) ways to enter the Contest, as follows:

**Purchase Entry Method:** To enter, an Eligible Entrant must: (i) go to a participating Co-op Store in the Territory (each, a “**Participating Store**”) and purchase any participating Prize Sponsor products listed below (each, an “**Eligible Purchase**”) from the Participating Store; (ii) go to [www.cooppromotions.com](http://www.cooppromotions.com) (the “**Contest Website**”) during the Contest Period and click on the M&M'S WORLD™ Contest link; (iii) follow the on-screen instructions to complete the online registration/entry form including submitting the UPC product bar code number from any one of the participating Prize Sponsor products listed below and providing full name, complete mailing address including postal code, daytime and evening telephone numbers including area code, valid email address OR log-in with your email address and password and enter product UPC; (iv) confirm that you have read, understood and accepted the Contest rules and that you are age of majority in your province by clicking the applicable boxes; and (v) click the “Submit” button to complete registration (“**Purchase Entry**”). Purchase Entry must be submitted and received by Administrator not later than December 19, 2018 at 11.59:59 p.m. EST.

**No Purchase Entry Method:** To obtain one (1) Entry without making an Eligible Purchase, an Eligible Entrant must hand print his/her name, complete mailing address, email address and telephone number on a plain piece of paper and mail it to the M&M'S WORLD™ Contest, c/o My Brother Darryl, 20440 Simcoe St, Seagrave, ON, L0C 1G0 (“**No Purchase Entry**”). Upon receipt of a No Purchase Entry in accordance with these Contest rules, the Eligible Entrant will be entered into the Contest. To be eligible, a No Purchase Entry submitted must:

- (i) be received separately in an envelope bearing sufficient postage (i.e. multiple Entries in the same envelope will be void); and

- (ii) be postmarked by December 19<sup>th</sup>, 2018 and received by no later than December 21<sup>st</sup>, 2018 by 11:59:59 a.m. EST.

No mechanical reproductions permitted. Entries become the property of the Administrator and will not be acknowledged or returned.

Each Purchase Entry and No Purchase Entry is known as an “Entry” and collectively as “Entries.” Neither the Administrator nor the Prize Sponsor take any responsibility for any lost, stolen, delayed, illegible, damaged, misdirected, late, destroyed incomplete or incompatible Entries (all of which are void).

Limit one (1) Entry per person regardless of the method of entry, email address, telephone numbers or addresses provided per day. If it is discovered by the Administrator (using any evidence or other information made available to or otherwise discovered by the Administrator) that any person has attempted to: (i) obtain an Entry (regardless of the method of entry) by any means other than as permitted in accordance with these Contest rules; and/or (ii) use multiple names or identities to enter or otherwise participate in or to disrupt this Contest; then he/she may be disqualified from the Contest in the sole and absolute discretion of the Administrator.

**PARTICIPATING PRODUCTS:**

<b><i>SINGLES • FORMATS INDIVIDUELS</i></b>			
MARS®	Bar		52g
Barre MARS <sup>MD</sup> 52 g			
MARS®	Dark		50g
Barre MARS <sup>MD</sup> noir 50 g			
MARS®	Caramel		45g
Barre MARS <sup>MD</sup> caramel 45 g			
MARS®	Maple		50g
MARS <sup>MD</sup> Érable 50g			
SNICKERS®	Bar		52g
Barre SNICKERS <sup>MD</sup> 52 g			
SNICKERS®	Bar with Almonds		50g
Barre SNICKERS <sup>MD</sup> aux amandes 50 g			
M&MS CAMEL 40g			
M&MS CAMEL 40g			
3	MUSKETEERS®	Bar	54g
Barre 3 MUSKETEERS <sup>MD</sup> 54 g			
"Snickers Crisper 40g - NEW BARRE SNICKERS CRISPER 40g - NOUVEAU"			
M&M's® Milk Chocolate Candies SFC 48g			
Bonbons au chocolat M&M's <sup>MD</sup> chocolat au lait 48 g boîte à une façade			
M&M's® Peanut Candies SFC 49g			
Bonbons au chocolat M&M's <sup>MD</sup> arachide 49 g boîte à une façade			
M&M's Minis® 30g			
Bonbons au chocolat M&M's Minis <sup>MD</sup> 30 g			
TWIX®	Cookie	Bar	50g
Tablettes biscuitées TWIX <sup>MD</sup> 50 g			

MALTESERS® Barre MALTESERS <sup>MD</sup> 37 g	37g
BOUNTY® Bar Barre BOUNTY <sup>MD</sup> 57 g	57g
BOUNTY® Dark Bar Barre BOUNTY <sup>MD</sup> chocolat noir 57 g	57g
<b>BOTTLES • BOUTEILLES</b>	
M&M's® Milk Chocolate Bottle Bonbons au chocolat M&M's <sup>MD</sup> chocolat au lait bouteille 100 g	100g
M&M's® Peanut Bottles Bonbons au chocolat M&M's <sup>MD</sup> chocolat arachide en bouteille 100 g	100g
<b>KING SIZE • GRANDS FORMATS</b>	
MARS® Two-Piece Barre MARS <sup>MD</sup> en deux morceaux	85g 85 g
MARS® Caramel 2-piece Barre MARS <sup>MD</sup> caramel en deux morceaux	70g 70 g
SNICKERS® 2 Piece King Size Barre SNICKERS <sup>MD</sup> en deux morceaux	93g 93 g
TWIX® Cookie Bar 'Tablettes biscuitées TWIX <sup>MD</sup>	85g 85 g
Snickers Crisper King Size BARRE SNICKERS CRISPER GRAND FORMAT	80g 80 g
BOUNTY® Three-Piece King Size Barre BOUNTY <sup>MD</sup> en trois morceaux	85g 85 g
3 MUSKETEERS® 2 Piece King Size Barre 3 MUSKETEERS <sup>MD</sup> en deux morceaux	93g 93 g
SNICKERS® ALMOND 2 Piece King Size Barre SNICKERS <sup>MD</sup> aux amandes en deux morceaux	92g 92 g
SNICKERS® Peanut Butter King Size 100g Barre SNICKERS <sup>MD</sup> beurre	100g
M&M's® Peanut Sharing Size Bonbons au chocolat M&M's <sup>MD</sup> arachide en format à partager	75g 75 g
SNICKERS & HAZELNUT KING Barre Snickers aux noisettes grand format	91g 91g
M&M's Minis® Mega Tube Bonbons au chocolat M&M's Minis <sup>MD</sup> en mégatube	50g 50 g
<b>FUN SIZE / SNACK SIZE • PETITES JOIES<sup>MD</sup> / FORMAT GOÛTER</b>	
Mars® 20 ct Fun Size Stand Up Pouch	260g

Barre Mars <sup>MD</sup> Petites joies en sachet à maintien vertical 20 unités 260 g
Snickers <sup>®</sup> 6ct Snack Size Barre SNICKERS <sup>MD</sup> format goûter 6 unités
Twix <sup>®</sup> 6ct Snack Size Tablettes biscuitées TWIX <sup>MD</sup> format goûter 6 unités
Mars <sup>®</sup> 6ct Snack Size Barre MARS <sup>MD</sup> format goûter 6 unités
Snickers <sup>®</sup> Fun Size 10 pack Barre SNICKERS <sup>MD</sup> Petites joies 10 unités
Twix <sup>®</sup> Fun Size 10 pack Tablettes biscuitées TWIX <sup>MD</sup> Petites joies 10 unités
Mars <sup>®</sup> Fun Size 10 pack Barre MARS <sup>MD</sup> Petites joies 10 unités
Bounty <sup>®</sup> Minis 10 pack Barre Bounty MD Minis 10 unités
<b>STAND UP POUCH • SACHETS À MAINTIEN VERTICAL (SUP)</b>
M&M's <sup>®</sup> Milk Chocolate Candies Stand Up Pouch 200g 'Bonbons au chocolat M&M's <sup>MD</sup> chocolat au lait en sachet à maintien vertical 200 g
M&M's <sup>®</sup> Peanut Candies Stand Up Pouch 200g 'Bonbons au chocolat M&M's <sup>MD</sup> arachide en sachet à maintien vertical 200 g
M&M's <sup>®</sup> Minis Stand Up Pouch 200g Bonbons au chocolat "M&M's" Minis <sup>MD</sup> en sachet à maintien vertical 200g
M&M's <sup>®</sup> Crispy Stand Up Pouch 176g M&M's <sup>MD</sup> Croustillants en sachet à
M&M's <sup>®</sup> Almond 185G Stand Up Pouch M&M's <sup>®</sup> Amande 185G Sachet . Maintien Vertical
M&M's <sup>®</sup> Peanut Butter Chocolate Candies Stand Up Pouch 230g Bonbons au chocolat M&M's <sup>MD</sup> beurre d'arachide en sachet à maintien vertical 230 g
<b>Mars<sup>®</sup> Bites Stand up Pouch - NEW Mars<sup>MD</sup> bouchées en sachet à maintien vertical - NOUVEAU</b>
Snickers <sup>®</sup> Bites Stand up Pouch 230g SNICKERS <sup>MD</sup> bouchées en sachet à maintien vertical 230g

Twix® Bites Stand Up Pouch 230g TWIX <sup>MD</sup> bouchées en sachet à maintien vertical 230g
Maltesers® Stand Up Pouch 165g Friandises Maltesers <sup>MD</sup> en sachet à maintien vertical 165 g
Bounty Minis Stand Up Pouch 193g Bounty Minis en sachet à maintien vertical 193g
M&MS Caramel Stand up Pouch 185g M&MS Caramel en sachet à maintien vertical 185g
M&M's® Milk Chocolate Bowl Size Stand Up Pouch 400g Bonbons au chocolat M&M's <sup>MD</sup> chocolat au lait en sachet à maintien vertical pour plats à bonbons 400 g
M&M's® Peanut Bowl Size Stand Up Pouch 400g 'Bonbons au chocolat M&M's <sup>MD</sup> arachide en sachet à maintien vertical pour plats à bonbons 400 g
M&M's® Peanut Butter Bowl Size Stand Up Pouch 400g Bonbons au chocolat M&M's <sup>MD</sup> beurre d'arachide en sachet à maintien vertical pour plats à bonbons 400 g
Maltesers® Bowl Size Stand Up Pouch 324g Friandises Maltesers <sup>MD</sup> en sachet à maintien vertical pour plats à bonbons 324g
Mars®Bites Stand up Pouch 193g MarsMD bouchées en sachet à maintien vertical 193g
Twix Bites Bowl Size Stand Up Pouch 400g TWIXMD bouchées en sachet à maintien vertical pour plats 400g
M&MS Caramel Bowl Size Stand Up Pouch 380g M&MS Caramel en sachet à maintien vertical pour plats à bonbons 380 g
Snickers Bites Bowl Size Stand Up Pouch SNICKERSMD bouchées en sachet à maintien vertical pour plats 400g
M&Ms Milk Chooclote Candies Celebration Size Stand Up Pouch 1kg Bonbons au chocolat M&M'sMD chocolat au lait en sachet à maintien vertical Format Célébration 1kg
M&Ms Peanut Candies Celebration Size Stand Up Pouch 1kg Bonbons au chocolat M&M'sMD chocolat arachide en sachet à

maintien vertical Format Célébration 1kg
M&Ms Peanut Butter Celebrations Size Stand Up Pouch 1kg Bonbons au chocolat M&M'sMD chocolat beurre arachide en sachet à maintien vertical Format Célébration 1kg
<b>TAKE HOME PACKS• FORMATS POUR EMPORTER</b>
Twix® 4 Pack 200g RRS Tablettes biscuitées Twix <sup>MD</sup> en emballage de 4 (200 g) en EEPD
Bounty® 4 Pack 228g RRS Barre Bounty <sup>MD</sup> en emballage de 4 (228 g) en EEPD
3 Musketeers® 4 Pack RRS (Single Faced Carton) EEPD de barres 3 MusketeersMD en emballage de 4 (Boîte à une frontale)
Mars® 4 Pack 208g RRS Barre Mars <sup>MD</sup> en emballage de 4 (208 g) en EEPD
Mars® Caramel 4 Pack RRS (Single Faced Carton) EEPD de barres MarsMD Caramel en emballage de 4 (Boîte à une frontale)
Snickers® 4 Pack 208g RRS Barre Snickers <sup>MD</sup> en emballage de 4 (208 g) en EEPD
M&M's® Peanut 4 Pack RRS Bonbons au chocolat M&M's <sup>MD</sup> arachide en emballage de 4 en EEPD
<b>PEG PACKS• FORMATS PEG</b>
M&M's® Milk Chocolate Candies 120g Bonbons au chocolat M&M's <sup>MD</sup> chocolat au lait 120 g
M&M's® Peanut Candies 120g Bonbons au chocolat M&M's <sup>MD</sup> arachide 120 g
M&Ms® Crispy 105g M&Ms <sup>MD</sup> Croustillants 105g
M&Ms Minis 120g Bonbons au chocolat "M&M's" MinisMD 120g
Mars® Bites MarsMD bouchées
Snickers® Bites 130g SNICKERS <sup>MD</sup> bouchées 130g
Twix Bites 130g TWIXMD bouchées 130g
Maltesers® 100g Friandises MALTESERS <sup>MD</sup> 100 g

M&M's® Almond 110g Bonbons au chocolat M&M's <sup>MD</sup> amande 124 g
M&M's® Peanut Butter 115g Bonbons au chocolat M&M's <sup>MD</sup> beurre d'arachide 144 g
Bounty Minis 109g Bounty Minis 109g
M&Ms Caramel 109g M&Ms Caramel 109g
<b>M&amp;M'S® BAKING BITS • MINI MORCEAUX À CUISSON M&amp;M'S<sup>MD</sup></b>
M&M's® Mini Size Milk Choc. Bits 275g Mini morceaux à cuisson M&M's <sup>MD</sup> chocolat au lait 275 g

4. **CHANCE OF WINNING:** The chance of winning is dependent upon the total number of eligible entries received during the Contest Period. The winner will be required to sign a Statement of Compliance, Release and Indemnity Agreement.
5. **PRIZE DESCRIPTION:** There will be Four (4) prizes available to be won and to be awarded in the form of \$2,000 CAD in Vision Travel gift certificates which can be used towards a trip to a M&M'S® WORLD™ store location. Subject to Vision Travel Agency terms and conditions. If the winner chooses to go for a trip to M&M'S® WORLD™ store location, the choice of destination, flights, airline(s), hotel accommodations (including, without limitation, room size and occupancy) are at the sole and absolute discretion of the Winner. One (1) prize to be awarded per each of the following Regions:

Region 1: Manitoba (including Kenora district of Northwestern Ontario)

Region 2: Saskatchewan

Region 3: Northern Alberta (including Red Deer and north thereof), Northern British Columbia (including Prince George and north thereof) and Yellowknife, NT

Region 4: Southern Alberta and Southern British Columbia

Without limiting the generality of the foregoing, the following general conditions apply to the prizes: Prizes must be accepted as awarded. Prizes may not be sold, converted to cash, are non-transferable, and no substitutions are permitted. One prize per winning entry; one prize per household. The Prize Sponsor reserves the right, in the event that a prize or any component of a prize cannot be awarded as described for any reason, to substitute another prize of equal or greater value without liability. All costs and expenses not specifically stated as included herein are the sole responsibility of the prize winner including but not limited to travel to and from any M&M'S WORLD™ location (M&M'S World™ Locations at New York, Las Vegas, London, Orlando, Shanghai), and any out of pocket expenses.

**IN THE EVENT THE COST OF THE TRIP CHOSEN BY WINNER EXCEEDS THE VALUE OF THE \$2,000 VISION TRAVEL GIFT CERTIFICATE, THE WINNER WILL BE SOLELY RESPONSIBLE FOR THE AMOUNT OF THE TRIP EXCEEDING THE VALUE OF THE PRIZE.**

6. **SELECTION OF WINNERS:** Four (4) Eligible Entrants, one (1) from each of the four (4) Regions set forth in Rule 5 above will be selected from among all eligible Entries received in accordance with these Contest rules in a random drawing to be conducted by Administrator in Seagrave, ON at 2:00 p.m. EST on December 21, 2018 from amongst all eligible online & mailed entries received by the end of the Contest Period.

There is a limit of one prize per person AND/OR residence. Any participant selected under the terms of these Contest rules who does not respect this condition will be disqualified and another draw will be held to select a participant. Winners may be required to show ID when claiming their prize.

7. **HOW TO CLAIM THE PRIZE:** To be declared a winner, the selected Entrant must:

- a. Respond to the Administrator within five (5) working days of the date of Administrator's notification;
- b. Sign and return to Administrator the declaration form and liability waiver (hereinafter the "**Declaration Form**") that will be provided by Administrator within not more than seven (7) business days following the date on which Administrator sends such Declaration Form to the winner after having received it; and
- c. Correctly answer a mathematical skill test to be administered by Administrator.

By entering this Contest, each participant agrees to be bound by these Contest rules herein. If a selected participant fails to meet any of the conditions mentioned in the paragraph above or any other condition in these Contest rules, that person's participation will be cancelled and, time permitting, a new participant will be selected for this prize in accordance with these Contest rules herein, until a participant is selected and declared a winner, without affecting the allocation order of the other prizes. Winner needs to answer skill testing question.

If an eligible participant proves impossible to reach in the allotted time, that person will no longer be eligible for prizes won; the prize will once again be available to be drawn at random. No communication will be entered into except with the selected participants.

8. **WINNER NOTIFICATION PROCESS:** The Administrator or its designated representative will make a minimum of three (3) attempts to contact the selected Eligible Entrant within five (5) business days of the Draw Date. If the selected Eligible Entrant cannot be contacted within five (5) business days of the Draw Date, or if there is a return of any notification as undeliverable; then he/she may, in the sole and absolute discretion of the Administrator, be disqualified (and, if disqualified, will forfeit all rights to the Prize) and the Administrator reserves the right, in its sole and absolute discretion, with time permitting, to randomly select an alternate Eligible Entrant from among the remaining eligible Entries submitted and received in accordance with these Contest rules (in which case the foregoing provisions of this section shall apply to such newly selected Eligible Entrant).
9. **WINNER CONFIRMATION PROCESS: BEFORE BEING DECLARED THE CONFIRMED PRIZE WINNER,** the selected Eligible Entrant will be required to: (a) correctly answer a mathematical skill-testing question without mechanical or other aid (which may, in the sole and absolute discretion of the Administrator, be administered online, by email or other electronic means, by telephone, or in the Declaration and Liability Release with (where lawful) a Publicity release (the "**Release Form**"); and (b) sign and return, within ten (10) business days of notification, the Release Form, which (among other things): (i) confirms compliance with these Contest rules; (ii) acknowledges acceptance of the Prize (as awarded); (iii) releases the Released Parties from any and all liability in connection with this Contest, his/her participation therein and/or the awarding and use/misuse of the Prize or any portion thereof; and (iv) agrees to the publication, reproduction and/or other use of his/her name, address, voice, statements about the Contest and/or photograph or other likeness without further notice or compensation, in any publicity or advertisement carried out by or on behalf of the Prize Sponsor in any manner or medium whatsoever, including print, broadcast or the Internet. Upon satisfaction of these conditions, the Eligible Entrant will be declared the winner of the Contest. If the selected Eligible Entrant: (a) fails to correctly answer the skill-testing question; (b) fails to return the properly executed Contest documents outlined above within the specified time; (c) cannot accept (or is unwilling to accept) the Prize (as awarded) for any reason; and/or (d) is determined to be in violation of these Contest rules (all as determined by the Administrator in its sole and absolute discretion); then he/she will be disqualified (and will forfeit all rights to the Prize) and the Administrator reserves the right, in its sole and absolute discretion, with time permitting, to



randomly select an alternate Eligible Entrant from among the remaining eligible Entries submitted and received in accordance with these Contest rules (in which case the foregoing provisions of this section shall apply to such newly selected Eligible Entrant).

**10. GENERAL:** By entering the Contest, Eligible Entrants agree to abide by these Contest rules and the decisions of the Administrator with respect to all aspects of the Contest, which are final. This Contest is subject to all applicable federal, provincial and municipal laws. To request a copy of these Contest rules, send a self-addressed, stamped envelope to <M&M'S WORLD™> Contest c/o My Brother Darryl 20440 Simcoe St, Seagrove, ON, L0C 1G0. All entries become the property of the Administrator and none will be returned. By entering this Contest, entrants consent to the use of their name and address (city and province) by the Prize Sponsor or Administrator in compliance with provincial Contest rules. The Administrator reserves the right to disqualify any entrant in the event of fraudulent Contest entry or other violation of these Contest rules. Entry forms are subject to verification and void if obtained illegitimately, or if altered, mutilated, forged, tampered with or irregular in any way. Subject to applicable law, the Administrator reserves the right, in its sole discretion and for any reason, to cancel, terminate, modify the Contest rules or administration of the Contest or suspend this Contest in whole or in part without prior notice and with no obligation or liability. In the Administrator's or Prize Sponsor's sole discretion, a winner may be selected by randomly drawing from among all valid entries received up to the time of cancellation, termination or suspension. By participating in the Contest, entrants agree to release and indemnify the Administrator, Prize Sponsor, Federated Co-operatives Limited and any of their parents, affiliates, member retail co-operatives, board members, agents and contractors, including advertising and promotional agencies, and their directors, officers and employees, from any and all losses, expenses (including legal fees), damages and claims of any kind in connection with the Contest or resulting from the acceptance, possession or use of any prize, including without limitation any loss, personal injury, death, property damage, or claims based on publicity rights, defamation or invasion of privacy. Under no circumstances will the Administrator, Prize Sponsor, Federated Co-operatives Limited, any of their parents, affiliates, member retail co-operatives, board members, agents and contractors, including advertising and promotional agencies, and their directors, officers and employees, subsidiaries or affiliates, be responsible for any injuries, loss or damages of any kind (compensatory, direct, incidental, indirect, consequential or otherwise) with respect to or in any way arising from, this Contest or the prize awarded. In no event shall the Prize Sponsor be required to award more prizes than what is indicated in these Contest rules or award the prizes otherwise than in accordance with these Contest rules.

**11. PRIVACY:** The Administrator, Prize Sponsor and Federated Co-operatives Limited respect your right to privacy and will use your personal information only to conduct the Contest and for the purpose as described in these Contest rules. If consent is actively and voluntarily given at the time of entry to provide you with the latest email offers and communications from Co-op, then Federated Co-operatives Limited will use your personal information for that purpose. Information collected is used solely to administer the Contest and is not sold, rented, or loaned to any third parties. No correspondence will be entered into except with selected entrants. Federated Co-operatives Limited will handle the entrant's personal information in accordance with its privacy policies and practices, which can be accessed on its website [www.fcl.crs](http://www.fcl.crs) or by contacting the privacy officer for Federated Co-operatives Limited at [privacy@fcl.crs](mailto:privacy@fcl.crs); and in accordance with applicable laws. By completing and submitting a Contest entry form you consent to the collection use and disclosure of your personal information for the purposes stated herein. CO-OP® - Registered trade-mark of TMC Distributing Ltd. All other trademarks are the property of their respective owners.

## **12. TERMS AND CONDITIONS**

- i) **Verification.** Entries made online and request for participation without purchase are subject to verification by the Administrator. Any entry that is, as the case may be, incomplete, incomprehensible, inaudible, illegible, fraudulent, mutilated, late, which does not contain the correct answer to the mathematical question AND/OR does not include it, or which does not comply with these Contest rules herein will automatically be rejected and will not entitle a person to an entry or a prize.
- ii) **Disqualification.** The Administrator reserves the right to disqualify any person or cancel one or more entries of any person entering this Contest or who attempts to participate by means contrary to the Contest rules herein or in a manner prejudicial to other participants (e.g., use of Entry Forms obtained from an unauthorized source, entries exceeding the allowable limit, computer hacking, etc.). Any attempt to deliberately damage the website or undermine the legitimate operation of this Contest is a violation of

criminal and civil laws. If such an attempt is made, the Administrator reserves the right to seek damages from that person, without prejudice to the rights of the Prize Sponsor to seek any other remedies to the extent permitted by law. This person could be referred to the competent judicial authorities.

- iii) **Non-compliance/eligibility.** Any participant who is selected at random as part of this Contest and does not comply with the eligibility requirements herein will be automatically disqualified and another random draw will be held to select a participant. Any selected participant that does not comply with these eligibility conditions must inform the Administrator as soon as the Administrator has contacted him or her.
- iv) **Acceptance of a prize.** All prizes must be accepted as described in these Contest rules and cannot be transferred to another person, substituted for another prize or exchanged in part or in whole against money, subject to the provisions paragraph below.
- v) **Substitution of a prize.** In the event that it was impossible, difficult and/or more costly for the Contest Organizer and/ or the Prize Sponsor to award a prize (or a portion thereof) as described in these Contest rules, they reserve the right to award a prize (or a portion of the prize) of similar nature and equivalent value or, at their sole discretion, the value of the prize (or a portion of the prize) indicated herein in cash.
- vi) **Refusal to accept a prize.** The refusal of a person selected at random to accept a prize according to the terms herein releases the Administrator and Prize Sponsor from any obligation related to prize to that person.
- vii) **Limit of responsibility – use of a prize.** Any person selected releases the Administrator, the Prize Sponsor, Federated Co-operatives Limited, retail co-operatives, board members, their affiliates and respective divisions and any other moral person of their respective corporate groups, their advertising and promotion agencies, their shareholders, directors, officers, board members, employees, agents and representatives, suppliers of prizes, materials and services related to this Contest, as well as any other party associated with this Contest (hereinafter, the "**Beneficiaries**") from any liability for any damages that may occur due to the acceptance or use of the prize. To be declared a winner, and before obtaining the prize, the selected person agrees to sign a Declaration Form to this effect.
- viii) **Responsibility – operation of the Contest.** The Beneficiaries disclaim any liability with respect to: the malfunctioning of any computer component, software or communications line; any faulty, incomplete, or incomprehensible transaction or any transaction erased by any computer or any network, and which may limit or prevent any person from entering the Contest; any technical or human error which may occur in the treatment of or participation in the Contest; problems with the functioning of the website or features of the website, regardless of cause; malfunction or damage to the telephone network or lines, to computer equipment, to voice mail machines or systems, to data or software, to online systems, servers or access providers; any loss of function because witnesses are not activated; congestion on the Internet; the security or privacy of information transmitted via computer or telephone networks; or any breach of privacy due to interference by hackers.
- ix) **Amendment.** The Administrator and Prize Sponsor reserve the right, at their sole discretion, to cancel, terminate, modify or halt this Contest in whole or in part should an event, an error or any human intervention occur that could corrupt or affect the administration, security, fairness or proper conduct of the Contest, as provided for in these Contest rules, and subject to the approval, if required.
- x) **Limitation of prizes.** In any case, the Beneficiaries and suppliers of products or services related to this Contest shall not be held to award more prizes than indicated in the Contest rules herein or to award prizes other than in accordance with the Contest rules herein.
- xi) **Impossibility to act – labour dispute.** Beneficiaries shall not be liable in any way in all cases where their inability to act would result from an event or situation beyond their control (earthquake, war, act of terrorism, fire, flood, storm, riot, insurrection, civil unrest, fire or other force majeure) or a strike, lockout or any other labour dispute in their establishments or in the establishments of organizations or companies whose services are used to hold this Contest.

- xii) **Limitation of liability – participation.** By participating or attempting to participate in this Contest, participants release the Beneficiaries from all responsibility for any damage they may incur due to their participation or attempted participation in the Contest.
- xiii) **Authorization.** By entering this Contest, any winning participant authorizes the Administrator, Beneficiaries and their representatives to use, if required, their name, photograph, image, declaration regarding the prize, place of residence and/or voice without any form of compensation and at their discretion, without limit as to the period of use in any social media or website and globally, for advertising purposes or any other purpose deemed relevant. A statement to this effect will be included in the Declaration Form.
- xiv) **Ownership of Entry Forms.** Entry forms [and requests for participation without purchase] are the property of the Administrator and will in no case be returned to participants.
- xv) **Communication with participants.** No communication or correspondence will be exchanged with participants in this Contest except with those selected for a prize.
- xvi) **Personal information.** The personal information gathered about participants in connection with this Contest will be used solely by the Administrator, the Prize Sponsor and their representatives in the administration of this Contest. No communication, commercial or otherwise, unrelated to this Contest will be sent to a participant, unless the participant expressly authorizes it.
- xvii) **Decisions of the Administrator.** Any decision of the Administrator, Prize Sponsor or their representatives regarding this Contest is final and cannot be appealed.
- xviii) **Identification of the participant.** For the purposes of the Contest rules herein, the participant is the person whose name appears on the Entry Form (or elsewhere, such as on a request for participation without purchase). It is to this person to whom the prize will be awarded if he or she is selected and declared the winner.
- xix) **Unenforceable paragraph.** If any section of the Contest rules herein is declared illegal, unenforceable or invalid by a competent court that section shall be considered invalid, but all other paragraphs not affected will be enforced to the extent permitted by law.
- xx) **Jurisdiction.** This Contest is subject to all applicable local, provincial and federal laws and regulations.